



# National Conference



On

**Emerging Trends of Information Technologies In Management & Commerce  
(NACITMAC 2019)**

**Focal Theme: Business Information Science for Complete Development**



To be organized by  
**Department of Computer and Information Science**  
(PG & Research/ Information Science Section)  
**Department of Management**  
&  
**Department of Commerce**

**Raiganj University, Raiganj, West Bengal-733 134, India**  
[www.raiganjuniversity.ac.in](http://www.raiganjuniversity.ac.in)

**17<sup>th</sup> June, 2019**

Technical Sponsor  
**Computer Society of India (CSI), India**



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NACITMAC 2019 aims to provide a high-level knowledge forum for academicians, scientists, engineers, and educators those who are already in academics and interested in research affairs. The NACITMAC 2019 is going to be a right platform for the researchers (MPhil & PhD and Masters Research level candidates), Post Doctoral Scholars, Academicians, Scientists as the theme combines both Research Methods and Computing.

**About Raiganj University, West Bengal, India**

The long-cherished dream of the people of Raiganj came true when Smt. Mamata Banerjee, the Hon'ble Chief Minister of West Bengal announced the transformation of this Raiganj College (University College) into a full-fledged University in the year 2015 with Prof. Anil Bhuimali as the first Vice – Chancellor of Raiganj University. We have hurriedly reformed our undergraduate syllabi and have started honours programme under semester system following CGPA Grade. Today, RGU has twenty one post-graduate departments. RGU has started M.Phil. and Ph.D. programs in 17 departments. Today University has some of the unique and advanced and non-traditional departments such as Computer & Information Sciences, Management, Sericulture, Microbiology, Statistics etc.

**About PG Section, Department of CIS—**

The related BCA Department has started its journey during the period of University College under NBU with BCA Program. Though in the year 2016 University planned to start a PG

Program/ Department in the area of Computing & Informatics and as a result the Department of Computer and Information Science (CIS) has been established. The nomenclature of the Department 'CIS' has started to keep the expertise and academic affairs much broader and working and merging related subjects (*such as Computing, Computer Science, Information Science, Informatics, IT, ICT and also other hand allied domain based IS/IT subjects e.g. Health Information Science, Quantum Information Science, Library Information Science, Geo Information Science*). Moreover university has followed international and contemporary style of academic dealing and as a result MSc-Computer & Information Science program has been started from 2016. The main agenda of the Department (along with MSc-CIS products) is to produce not only scientific thoughts among its students but also prepare them for the industry and for that Applied curriculum has been adopted in the line of the universities, aboard. Hence the Department Of CIS is following the style of *iSchools* (that practiced globally, in recent past) academic attributes in their agenda for promoting interdisciplinary research and industrial products. In recent past Department also started its one of its kind and interdisciplinary program M.Phil. & Ph.D. in Computer and Information Science (CIS) with specialization in Business Informatics & Social Informatics.

#### **About Department of Management:**

The Department of Management was established in the year 2017 with BBA Program and since 2018 the MBA Section has been started with specializations in emerging areas; at present the Marketing, Human Resources, Finance, Agricultural Management etc. The Department has well equipped facilities and services. Department holds expert sessions in contemporary issues and provides knowledge platforms to its students. The faculty members of this Department is highly qualified and done good amount of research work in their respective fields. Very soon, the Department going to start other areas of emerging specializations and higher degrees leading to MPhil and PhD in different areas of Management.

#### **About Department of Commerce:**

The Department of Commerce has long existence during previous Raiganj University College era, the PG Department has been started its journey since 2015. At present the Department of Commerce offers different level of programs viz. (Bachelors, Masters and Doctoral). The department offers programs B.Com with Honors/ Major in Accountancy, M.Com and PhD Coursework program leading to Commerce stream and other emerging areas of Commerce and Financial Management. The department has well equipped libraries and facilities to cater large number of students from different part of the state and even other states and countries.

#### **NACITMAC 2019 (Call for the Papers from diverse subjects & departments)—**

The NACITMAC 2019 is proposing a great platform for the students who are interested in industries and research in future. The platform of NACITMAC 2019 is suitable for the Masters, MPhil/ PhD level students also who are interest in corporate world and also interested to do research work in the emerging areas of Computing & IT in Management, Commerce, Economics. As a whole NACITMAC 2019 is going to be an event for the following delegates—

- **Young and Interdisciplinary Academician/ Faculty members/ MPhil & PhD/ Masters Candidates with interest in focused areas.**

**Thrust Areas:**

- **E Commerce**
- **E Business**
- **Digital Marketing**
- **Digital Economy**
- **IT Management**
- **Information Security & Assurance in Corporate World**
- **Emerging IT in Corporate World**
- **Digitalization (Digital India etc).**

**Publications & Knowledge Partners**

Selected Papers will be published in Handbook and Journals, details are as follows

**1. Handbook**

Selected Papers will be published in the Handbook, IST Series, New Delhi Publishers, New Delhi, India

**2. Journals**

International Journal of Information Science and Computing (IJISC), New Delhi, India

International Journal of Scientific Research in Mathematical and Statistical Sciences, Indore, India

**Submissions & Contact:**

Abstract or Full-length papers (5-8 pages minimum) may be submitted to these e-mail Ids: [pkpaul.infotech@gmail.com](mailto:pkpaul.infotech@gmail.com) and [tiwarykalishankar@yahoo.com](mailto:tiwarykalishankar@yahoo.com) within 15<sup>th</sup> June, 2019. Mob: 07797700765 (Dr. P.K. Paul/ 07872429295 (J.L. Dey). Note there will be no additional charges for publication, except hard-copy if required.

**Fees for Registration:**

Rs. 400 only (PG Students/ Research Scholars/ Fellows/ Academics/ Administration & Industry) (Note: The Registration fees include Registration Kit, Lunch Parcel, Presentation, Certificate and Publication in Handbook/ Journal)

**Fees for Registered PG candidates of NSFARAC-19:**

No Registration Fees in Session & Certification as part of promoting Research interest among the PG Students. Non NSFARAC candidates may also apply for this free-ship (charges applicable in Regular Registration Rs. 300 only)

**Accommodation:**

Participants have to arrange accommodation in local hotels of Raiganj, however a request may be forwarded in the above Emails if required by 12<sup>th</sup> June, 2019.

**Speakers for NACITMAC 2019****Keynote Speaker**

Prof. Sharmistha Banerjee, Professor, Department of Business Management, The University of Calcutta, West Bengal, India

**Invited Speakers**

Dr. S. Phadikar, Head, Dept. of Computer Science & Engineering, Maulana Abul Kalam Azad University of Technology (MAKAUT/WBUT), West Bengal, India

Dr. Soumya Paul, Head, Dept. of Computational Sciences, Brainware University, Kolkata, India

Dr. Nigamananda Biswas, Head, Department of Business Administration, Aligarh Muslim University, Murshidabad Campus, WB, India

## **Organizing Committee for the NACITMAC 2019**

### **Chief Patron**

Prof. Anil Bhumali, Hon'ble Vice Chancellor, Raiganj University, India-733 134

### **Advisors (Academics)**

Prof. (Dr.) D.K. Roy, Dean (Arts, Commerce & Law), Raiganj University, India-733 134

Prof. (Dr.) P.S. Aithal, Vice Chancellor, Srinivas University, Mangalore, India

Prof. (Dr.) Subrata Kumar Dey, Vice Chancellor, Brainware University, Kolkata, WB, India

Prof. (Dr.) D P Mukherjee, Deputy Director, ISI, Kolkata

Prof. (Dr.) J.K. Mandal, Professor, Dept. of CSE, Kalyani University, West Bengal, India

Prof. (Dr.) Dipak Chatterjee, Emeritus Professor, University of Engineering & Management (UEM), West Bengal, India

Prof. (Dr.) Amlan Chakrabarty, Dean (Technology), Professor & HOD, AKCSIT, The University of Calcutta, India

Prof. (Dr.) Shibranshan Mishra, Visva Bharati, Santiniketan, West Bengal, India

Prof. (Dr.) R. Rajesh, Principal, Rohini College of Engineering and Technology, Kanyakumari, Tamilnadu, India

Shri Subimal Kundu, Fellow, Computer Society of India

Shri Gautam Hajra, Chairman, Computer Society of India, Kolkata

Sourav Chakraborty, Secretary, Computer Society of India, Kolkata

Shri Aniruddha Nag, Vice Chairman Computer Society of India, Kolkata

Shri D P Sinha, Fellow CSI, Former Regional VP II, Computer Society of India

### **Advisors (Administration)**

Dr. Durlav Sarkar, Registrar, Raiganj University, India-733 134

CA Sankar Ghorai, Finance Officer, Raiganj University, India-733 134

### **(Organization & Development)**

#### **General Chair, NACITMAC 2019**

Prof. K.S. Tiwary, Dean (Science & Management), HoD, CIS, Raiganj University, India-733 134

#### **Organizing Secretaries, NACITMAC 2019**

Prof. Chittaranjan Sarkar, Professor & Director, MBA Section, Dept. of Management, Raiganj University, India-733 134

Dr. Subrata Saha, HoD, Dept. of Management, Raiganj University, India-733 134

Shri. Priyatosh Sarkar, Coordinator, Dept. of Commerce, Raiganj University, India-733 134

#### **Convenor & Director, NACITMAC 2019**

Dr. P.K. Paul, Department of Computer and Information Science, Raiganj University, India-733 134

#### **Executive Members, NACITMAC 2019**

Smt.J. L. (Dey), Department of Computer and Information Science, Raiganj University, India-733 134

Smt. Banani Dey, Department of Computer and Information Science, Raiganj University, India-733 134

Shri. Santosh Mukherjee, Dept. of Management, Raiganj University, India-733 134

Shri. Supriyan Sen, Department of Computer and Information Science, Raiganj University, India-733 134

Shri. Umesh Sarkar, Department of Computer and Information Science, Raiganj University, India-733 134

Shri. Ahmed Hussain, Department of Commerce, Raiganj University, India-733 134

Shri. T.N. Tamang, Department of Commerce, Raiganj University, India-733 134

**Technical Program Committee (Including Reviewers for Publications)**

**TPC Chairs** (Prof. K.S. Tiwary, Dr. S. Saha, Dr. P.K. Paul)

**Members**

Poovammal E., Professor, Department of Computer Science and Engineering, SRM University, Chennai, Tamilnadu, India

Kinley Wangchuk, Dean (Academics), GCBS, Royal University of Bhutan

Prodipto Das, Assistant Professor, Department of Computer Science, Assam University (A Central University), Silchar, Assam, India

S. Govindarajan, Professor, Medical Research Centre, SRM University, Chennai, Tamilnadu, India

Chimi Thugten, IT Section, GCBS, Royal University of Bhutan

Shiv Mewada, GHCI, Devi Ahilya University, Indore, Madhyapradesh, India

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R. Senthamarai, Dean, Institute of Analytics-USA, Chennai, Tamilnadu, India

Somnath Mukhopadhyay, Assistant Professor, Dept. of CSE, Assam University, Assam, India

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V. Neelanarayanan, Associate Professor, SCS, VIT University, Tamilnadu, India

Bijoy Kumar Mandal, HoD, Department of CSE, NSHM Knowledge Campus, Durgapur, WB

Biswapati Jana, Department of Computer Science, Vidyasagar University, West Bengal, India

Krishna Prasad K, College of Computer & Information Science, Srinivas University, Mangalore, India

Goutam Banerjee, Dept. Of Multimedia, Brainware University, Kolkata, WB, India

**Registration Format**

**Name:**

**Address:**

**Affiliation and Designation:**

**Name of the Institution:**

**Contact No:**

**Mobile No:**

**E-mail:**

**Mode of payment with date:**

**Paper/ Abstract title:**